

RCPP2: FOCUS AREA PLANS

Capacity Building, Economic Development, Education, Healthcare

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| DATE: September 13, 2013 | |
| Area of Focus : Capacity Building | |
| Team Members: Lola Ausby, Pastor Gary Cordon Sr., Danny Hyman, Marie Allen, Joyce Mitchell, Marilyn Marsh-Robinson | Facilitator: Cheryl Cherry |
| <p><u>1. Background/Reason for Action:</u> Problem statement – What is the problem? Why?</p> <p>Problem Statement – To build capacity in northeastern NC through a centralized infrastructure (RCPP2) that will gather and disseminate information throughout the region</p> <p>Identified Problems:</p> <ul style="list-style-type: none"> ➤ Employment opportunities ➤ Educational opportunities including training new skills ➤ Access to capital, which inhibits purchasing power and small business enterprise ➤ Lack of needed technical skills for jobs returning to area ➤ Need patience in order to turn around economic state of the region as every focus area impacts the other | |
| <p><u>2. Current State of Focus Area :</u> What is happening now? Include Qualitative and Quantitative Data /statistics to “prove the case”</p> <ul style="list-style-type: none"> ➤ Team Building <ul style="list-style-type: none"> - Sustainability - Collaboration/Partnerships - Eligibility <p>Possible data sources to research for HMWK:</p> <ul style="list-style-type: none"> ➤ Dept. of Commerce (EDIS) ➤ NC Center for Poverty ➤ NC Rural Center ➤ Community colleges and universities - to help support incubators/partnership development | |
| <p><u>3. Goal/ Target State/Ideal State</u> What is the Ideal State for education, healthcare,</p> | <p>✧ More businesses to boost economy and create the economic impact needed to build capacity in</p> |

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| <p>Economic development, capacity building</p> | <p>the area</p> <ul style="list-style-type: none"> ✧ Youth Retention/Reinvestment ✧ A Healthy Being – in all aspects ✧ Thriving educational opportunities including technical opportunities ✧ Capitalize on opportunities ✧ Encouraging environment (thriving community) |
| <p>4. Gap Analysis: (Current vs. Target/Ideal) Identify all possible causes Root Cause Analysis - Top 5-10</p> | <ul style="list-style-type: none"> ✧ Technological advances ✧ Lack of empowerment ✧ People’s mindsets/perceptions ✧ Lack of education for the community’s needs ✧ Poverty <ul style="list-style-type: none"> ○ Issue – There are an alarming number of people in northeastern NC living not even at poverty, but rather below poverty levels ○ Mentality of survival |
| <p>5. Solutions/Improvements/Actions What actions/improvements</p> | <ul style="list-style-type: none"> ✧ Solutions/Improvements/Actions <ul style="list-style-type: none"> ○ Internal Reinvestment <ul style="list-style-type: none"> - Reinvest in ourselves, each other, our communities ○ Learn how to effectively market ourselves ○ Help people meet basic needs <ul style="list-style-type: none"> - Bring people up to the poverty level and assist them with obtaining sustainable living to get them to a level so they can move beyond poverty ✧ What’s the common infrastructure needed? <ul style="list-style-type: none"> ○ RCPP2 HUB <ul style="list-style-type: none"> - Work on creating a HUB where information is centralized and channeled to people <ul style="list-style-type: none"> ▪ Information readily available includes needed resources locally, regionally, and statewide ▪ Eliminates duplication of services where the demand is not needed and helps focus energy/pool resources where needed ▪ Provide a wealth of opportunities across a |

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| | <p style="text-align: right;">broader population</p> <p>✧ Continue discussion at September meeting</p> |
| <p>6. Completion Plan/Action Plan Action, Owner, Completion date Who will do what by when to achieve ideal Track Progress</p> <ul style="list-style-type: none"> • Create a pilot program for young entrepreneurship (access to info & resources) • Build capacity of faith based leaders • Create incubator (virtual) | <p>✧ If create young entrepreneurship pilot program, we can expect</p> <ul style="list-style-type: none"> • Human capital development • To help discover people’s passions • To stimulate innovation <p style="text-align: center;"><i>Ease of implementation: Easy</i> <i>Cost of implementation: Low</i></p> <p>✧ If we build capacity of faith based leaders, it</p> <ul style="list-style-type: none"> • Facilitates the delivery of a new way of life and doing things • Creates the “best of breed” and “service delivery” <p style="text-align: center;"><i>Ease of implementation: Easy</i> <i>Cost of implementation: Low</i></p> <p>✧ By creating an incubator, helps with</p> <ul style="list-style-type: none"> • Empowerment • Innovation – this will be a means for innovation to transpire • Building capacity and creating growth <p style="text-align: center;"><i>Ease of implementation: Medium</i> <i>Cost of implementation: High</i></p> |
| <p>7. Check results/confirm ideal state Have we achieved and closed the gap? Actual results versus ideal – Box 7 versus Box 3</p> | <p>✧</p> |
| <p>8. Follow up/Lessons learned Lessons learned. Reflections.</p> | <p>✧</p> |

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| What new things have we learned? | |
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February 18, 2013